CERTIFIED Q EXPERT

Qualtrics Research Core Expert

Qualtrics Research Core Experts know how to conduct the research necessary to identify and close experience gaps and no Qualtrics question is too difficult for them to answer.

In this course, you'll learn to:

+ Apply logic and Survey Flow Elements to build advanced surveys to get the data you need

+ Distribute surveys using web links, via email, and via SMS

+ Analyze text & numeric data and share key findings using Qualtrics reporting

+ Employ Qualtrics API to automate and streamline processes

+ Administer user accounts within Qualtrics

RECOMMENDED FOR Qualtrics Administrators, IT professionals, and practitioners who need to be a Qualtrics Research Core Expert

ESTIMATED STUDY TIME 25 - 30 hours

EXAM 60 multiple choice questions; 75 minutes

LANGUAGES AVAILABLE English

PRICE $1499 for online training and 1 exam attempt

EXAM RETAKES $50 per attempt

AVAILABLE FOR TEAMS Yes; learn more

Key features

- Over 20 question types
- Advanced Survey Flow & logic
- Anonymous, Email, SMS, & Offline App distribution
- Contact List sampling
- Quotas and Authenticators
- Custom reporting pages
- Response Editing and Response Weighting
- Text & Sentiment Analytics
- Administering user accounts & API

Register Now