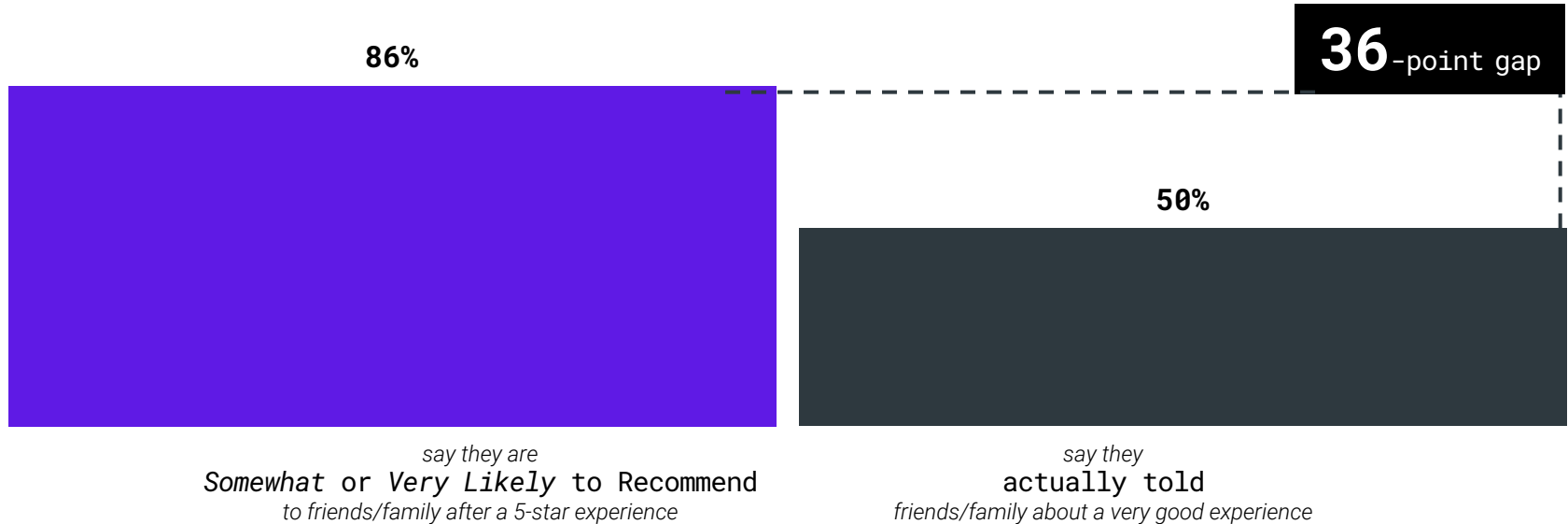


The Gap Between Consumer Likelihood to Recommend and Their Behavior



Base: 28,400 consumers across 26 countries
Source: Qualtrics XM Institute 2023 Q3 Global Consumer Study
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